

The financial system
is **broken** and only works
for a select **few.**

33%

Confidence in traditional banks
is at one of the lowest levels in history.

<https://bankingjournal.aba.com/2021/07/gallup-confidence-in-banks-dips-amid-broad-decline-in-institution-trust/>

300 Million + people already use crypto, this number is projected to **triple** by the year 2027.

However, the same **trust issues** are being experienced by the crypto industry, as large entities mismanaged client funds and faced **insolvency.**

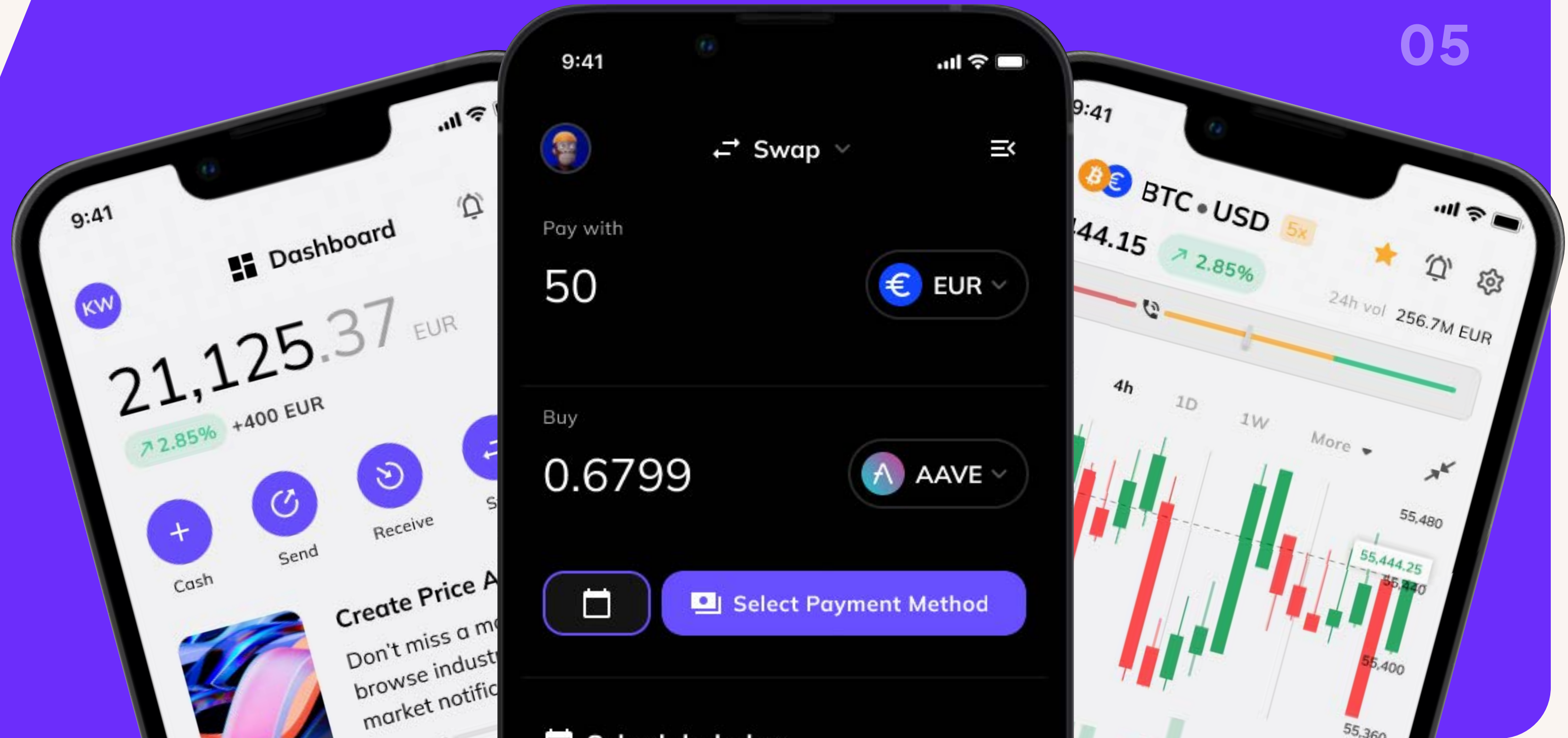
Clients first.

We build intuitive financial tools while supporting smart regulation & being transparent with the community.

CRYPTO FOR ALL

05

A complete crypto ecosystem built on transparency, dialogue and customer care



Licensed,
Compliant
& Regulated


Crypto today,
Neobank
tomorrow



IT'S PAYING OFF


“Best support in crypto – I've never used a crypto exchange quite like Coinmetro. When it comes to support, nothing beats it. An issue that would take you 4 weeks of emailing back and forth to get resolved on other exchanges can be fixed in 5 ...

★★★★★ by Jack

Rated 4.8 / 5 | 510 reviews 


“Best CEX in Crypto – 24hr customer service, security, weekly AMA with CEO, MARS, fiat on-ramp and fiat pairs, amazing team and much more! What more can you ask for?”

★★★★★ by Paul

Rated 4.8 / 5 | 510 reviews 


“The best crypto exchange by a country mile or even 1.61 KM. Super helpful staff with a CEO and leadership that will bend over backwards to help sort you out. Incredible for finance let alone crypto!”

★★★★★ by Hamish Budge

Rated 4.8 / 5 | 510 reviews 


“Compliments from a 2+ years use – I've been invested in Coinmetro for 2+ years and I've had nothing but great experiences. The costumer service is very friendly, quick to answer and straight to the point. The platform is easy to use ...

★★★★★ by Oualid

Rated 4.8 / 5 | 510 reviews 


“Coinmetro Customer Service – Coinmetro, is by far, THE best centralized exchange out there and I've used just about every other one. I had some concerns and Coinmetro was on it within 5 minutes, attending to my questions and ...

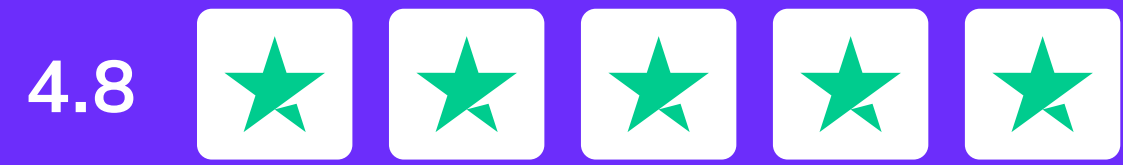
★★★★★ by Christian K

Rated 4.8 / 5 | 510 reviews 

“Highly recommended for a variety of reasons – Awesome exchange frequently listing undervalued gems. Fully licensed and regulated. Outstanding transparency with the CEO holding weekly live Q&A sessions and top-notch customer support ...

★★★★★ by Thomas

Rated 4.8 / 5 | 510 reviews 



INDUSTRY LEADING TRUST

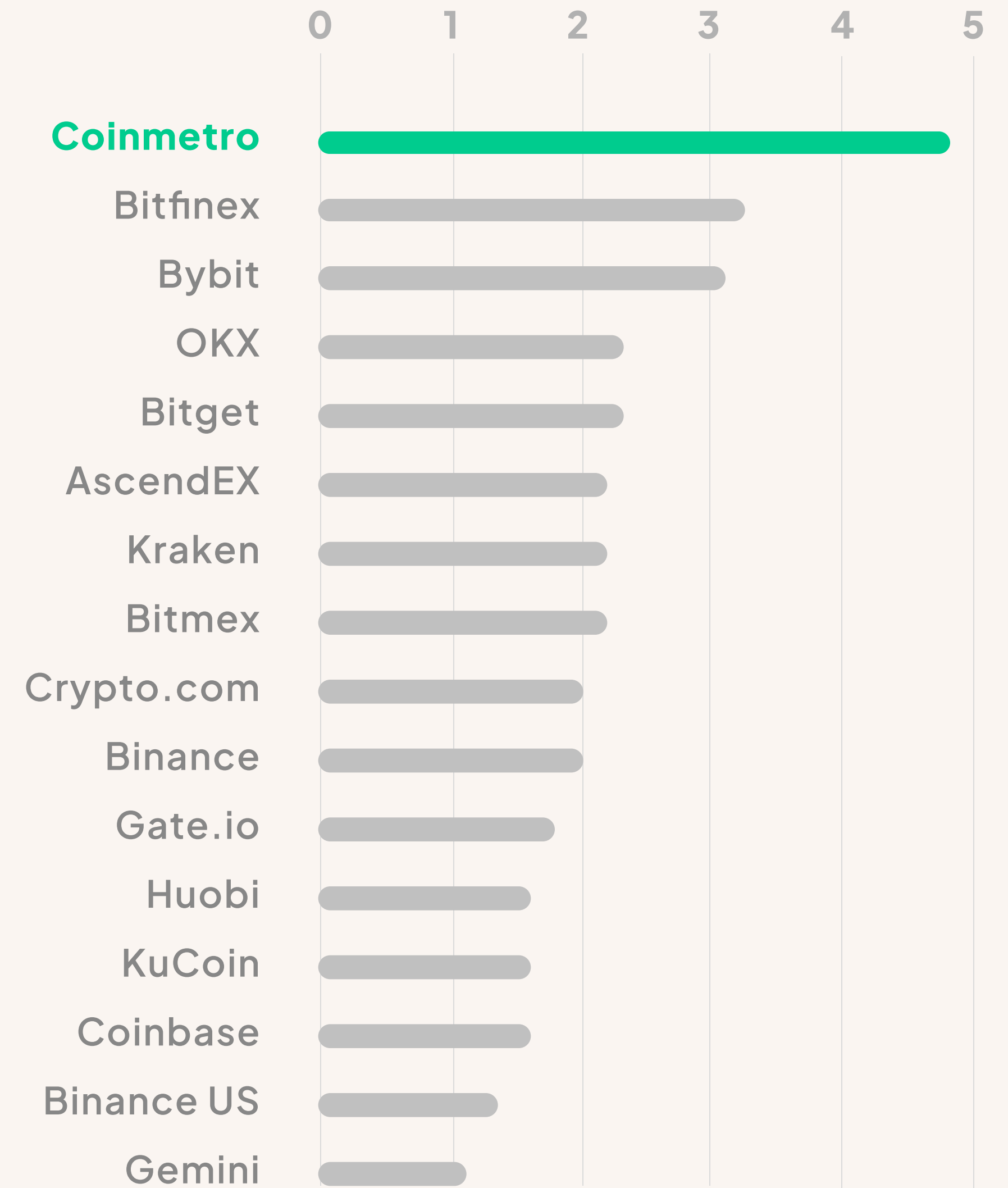
4.8



Reviews 500+ • Excellent

The average Trustpilot score of the
Top 15 exchanges is **2.03** 😞

07



1 Gen Z

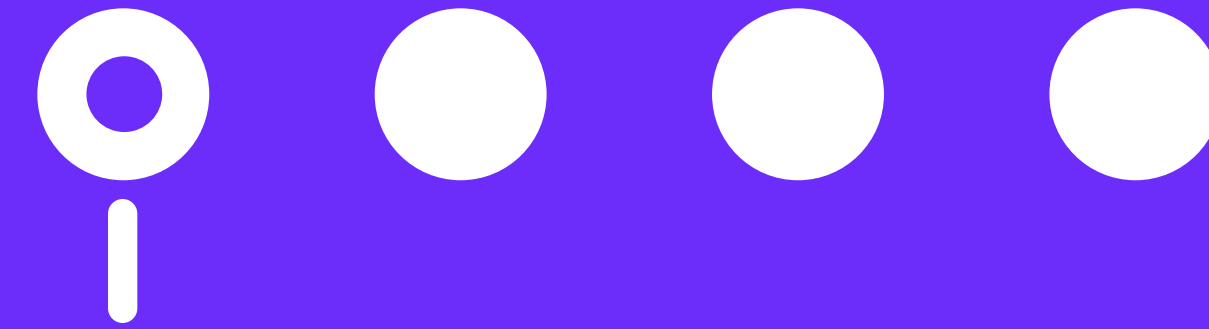
Who are crypto curious / first time investors / interested in financial independence

2 Millennials

Who are looking for trusted financial services / passive income / retirement & savings

3 Advanced Users

Who value platform reliability / advanced tools / price & market transparency



One in four Gen Z and Millennials invest in **crypto.**

22% of those who are not invested say it's because they **don't trust** the market.

Investors from these generations **want to know** the companies with whom they interact.

<https://www.investopedia.com/generation-z-stepping-into-financial-independence-5224362#>

FINTECH EXPERTS, CRYPTO PIONEERS



Kevin Murcko

Chief Executive Officer



Oliver Goble

Head of Product



Kamil Sikorski

Head of Marketing



Kalvis Kalniņš

Head of Engineering



Andres Klettenberg

Chief Financial Officer



Taavi Rihvk

MLRO Compliance Officer



Tallinn, Estonia (HQ)



Cancún, Mexico



Our team is built for **24/7 coverage** in all operational areas including live support, transactions, monitoring, and KYC onboarding.

The existing team has the capacity to **scale multitudes** in those areas.

KEY FIGURES

10

280K

Email Verified
Clients

2X

YOY Clients
Growth

€1B

Total Trading Volume
(12 Months)

€13K

Average Trading Volume
per MAU

€4.4M

Gross Revenue
(12 months)

€350K

Monthly Burn
(10 months runway)

€313

Client Lifetime
Value

€38

Average Monthly
Gross Revenue per MAU

€185M

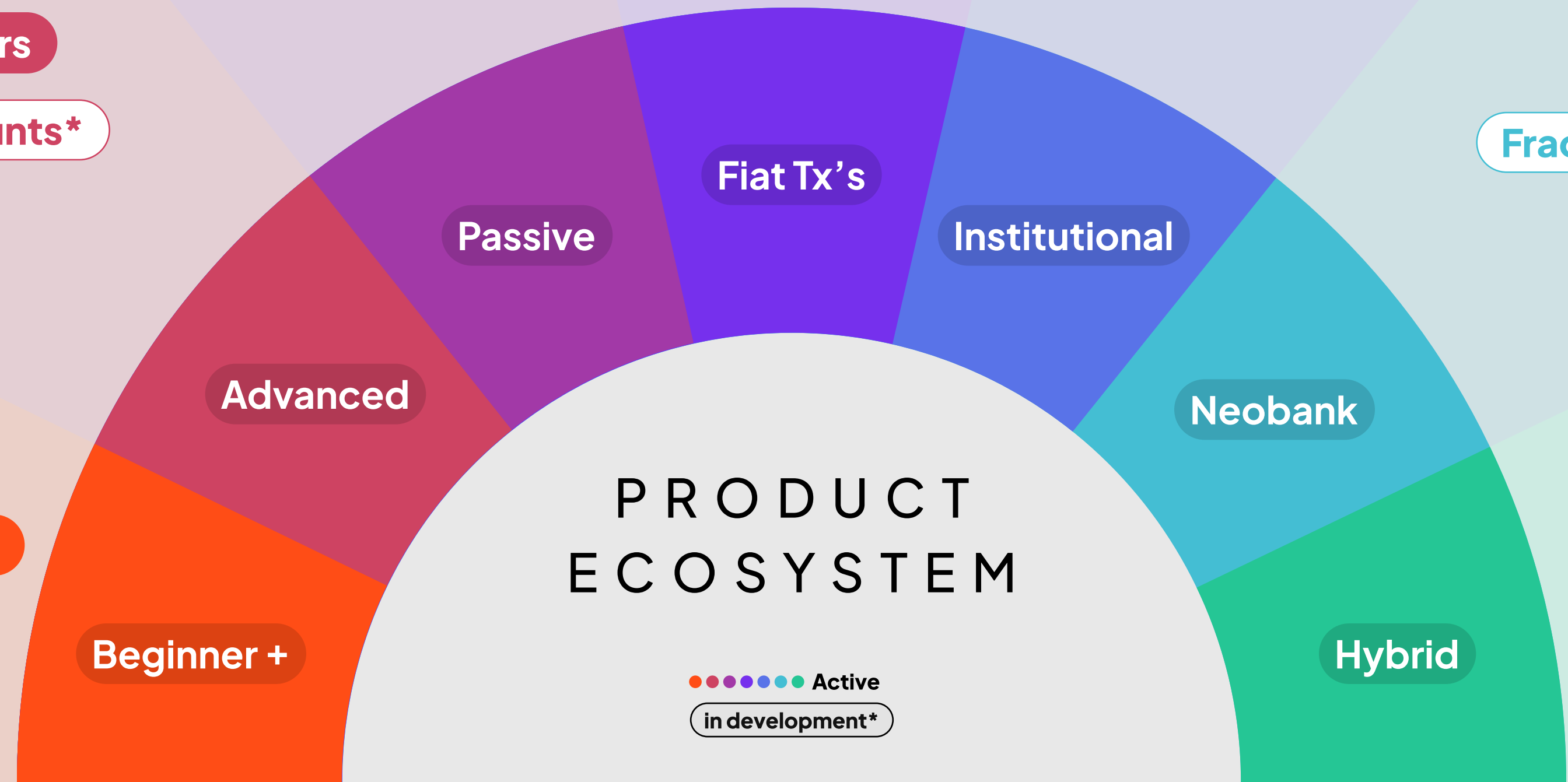
Assets under management

€73M

Staked crypto

PRODUCT ECOSYSTEM

●●●●● Active
in development*



Portfolio rebalancing*

Auto invest (DCA)*

Bot strategies*

Referral Program

Staking

Multi-asset staking

Recurring Deposits*

Copy Trading

SEPA instant

Instant ACH

UK faster payments

Debit/Credit cards

WIRE

SWIFT

Google Pay*

Apple Pay*

PayPal*

Back office admin tools*

Merchant payment services

Exchange UI & matching engine*

Bitcoin Lightning Network*

OTC desk

Tax reports*

Fundraising platform

Business accounts

KYC + KYB services

OAuth

SSO

Debit cards*

Savings Vaults*

Virtual IBAN accounts*

CFD / ETF trading*

Fractional assets*

Charting tools

Coinmetro API

Spot trading

Margin Exchange

Strategies

Time in force orders

Sub-accounts*

Native token XCM

60+ Assets

Mobile app

Sentiment

Internal Transfers*

Learning Lab

Buy "My Portfolio"

Demo platform

Web platform

SWAP widget

Subscriptions*

Beginner +

Advanced

Passive

Fiat Tx's

Institutional

Neobank

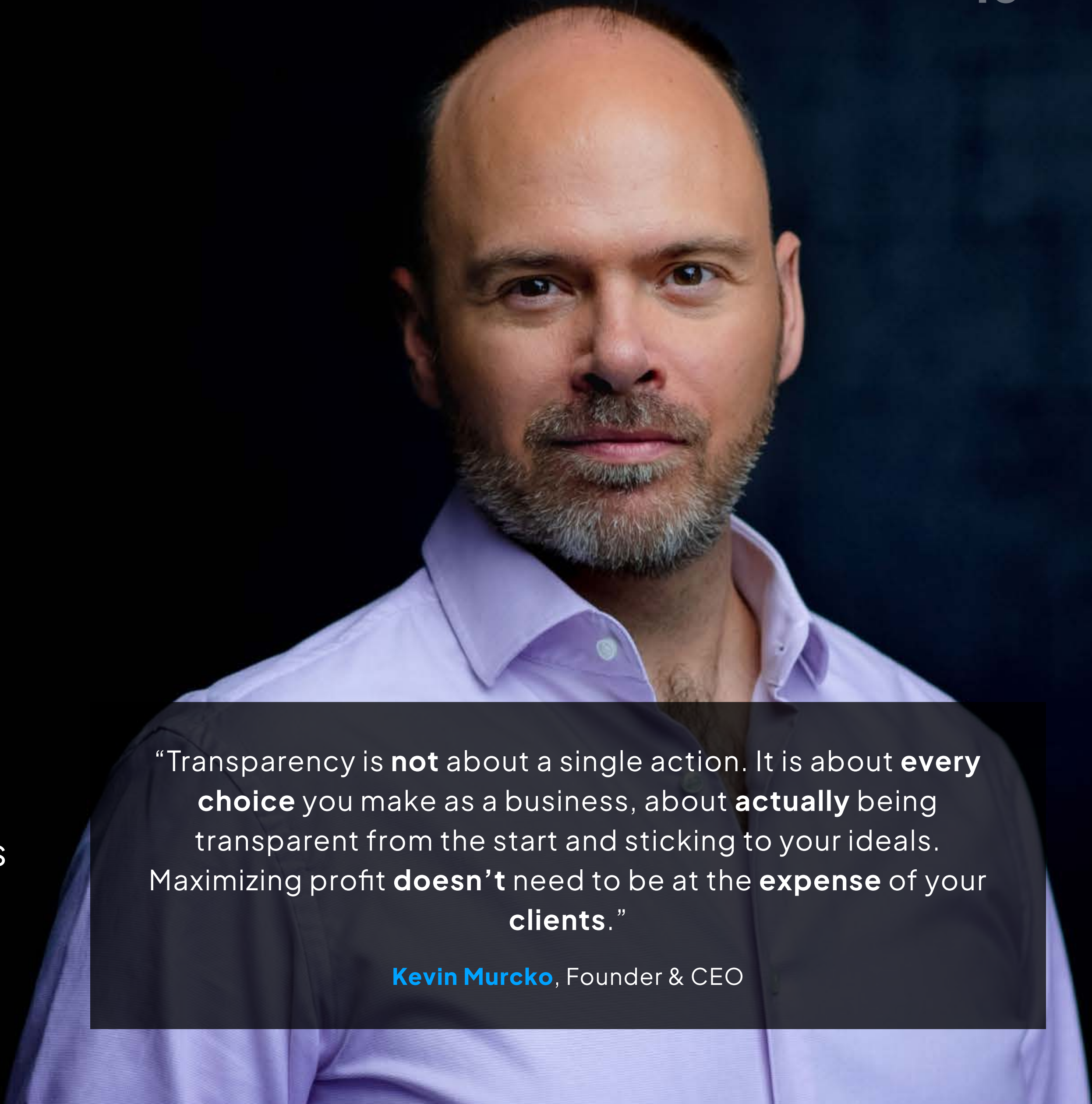
Hybrid

GLOBAL REGULATORY FOOTPRINT

- Active now
- Seeking in 2023



- **Never** using clients' assets as company assets
- **Never** trading against clients
- **Thorough** risk management
- **Sustainable** long-term growth strategies
- Building and housing our own technology
- Open communication with our community and shareholders via Telegram and Discord
- Regular AMAs with the CEO and other executives

A portrait of Kevin Murcko, Founder & CEO, is shown on the right side of the slide. He is a middle-aged man with a beard and mustache, wearing a light purple button-down shirt. The background is dark and out of focus.

“Transparency is **not** about a single action. It is about **every choice** you make as a business, about **actually** being transparent from the start and sticking to your ideals. Maximizing profit **doesn't** need to be at the **expense** of your **clients.**”

Kevin Murcko, Founder & CEO

Expected growth in 3 years: **9x** more clients
& **24x** higher daily volume.

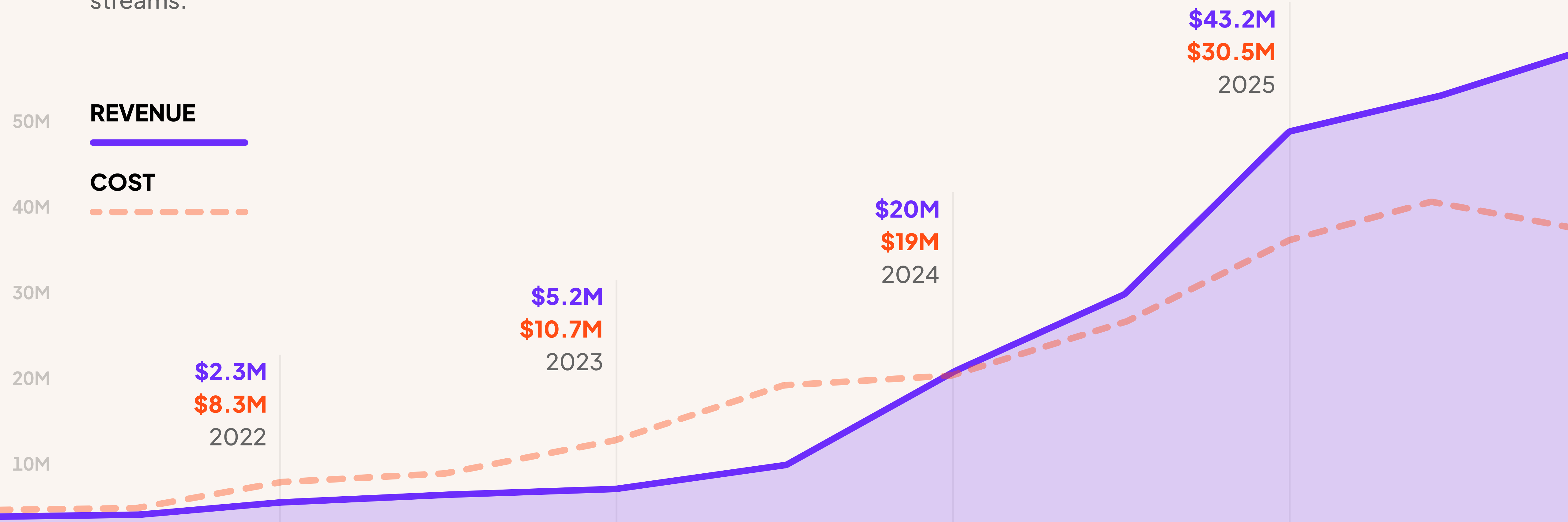
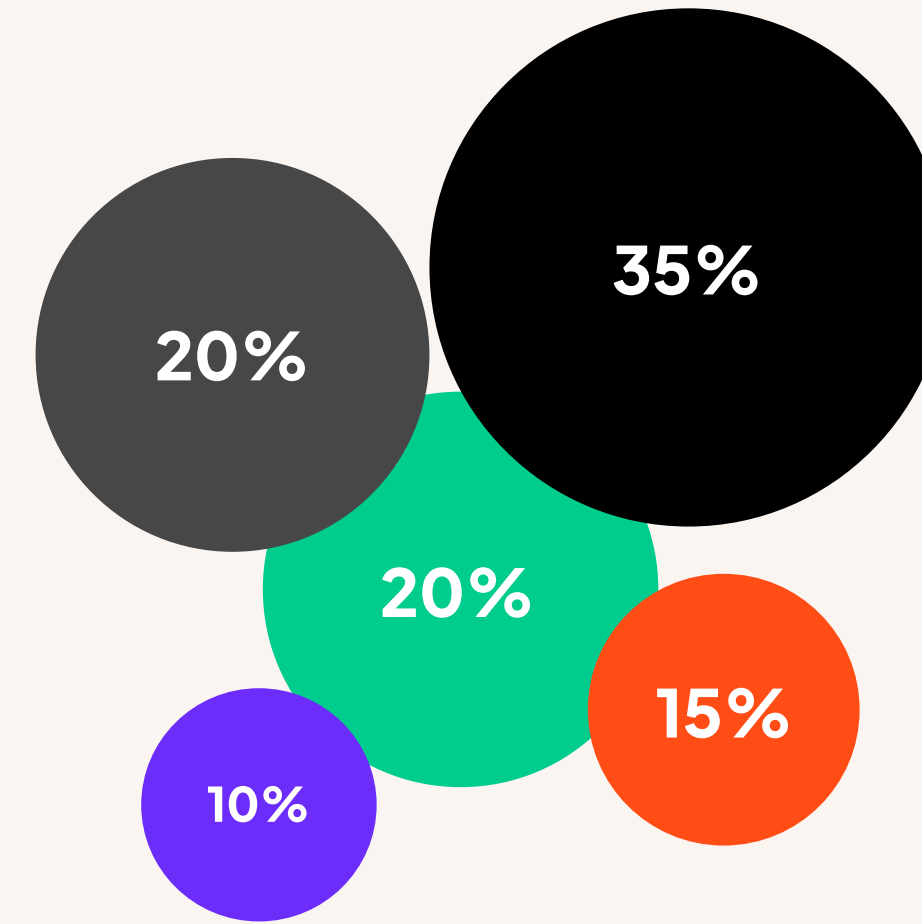
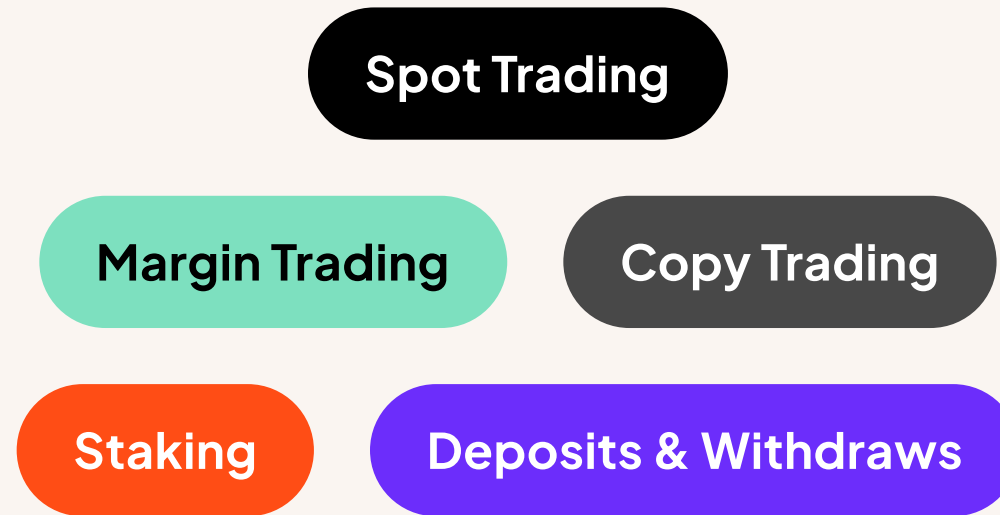
	2022	2023	2024	2025
Total Signups	300,000	550,000	1,100,000	2,000,000
KYC Verified Clients	90,000	165,000	380,000	810,000
Monthly Active Clients	7,200	18,000	38,000	66,000
Avg Daily Volume	\$ 2M	\$ 5M	\$ 19M	\$ 48M

REVENUE RECAP

15

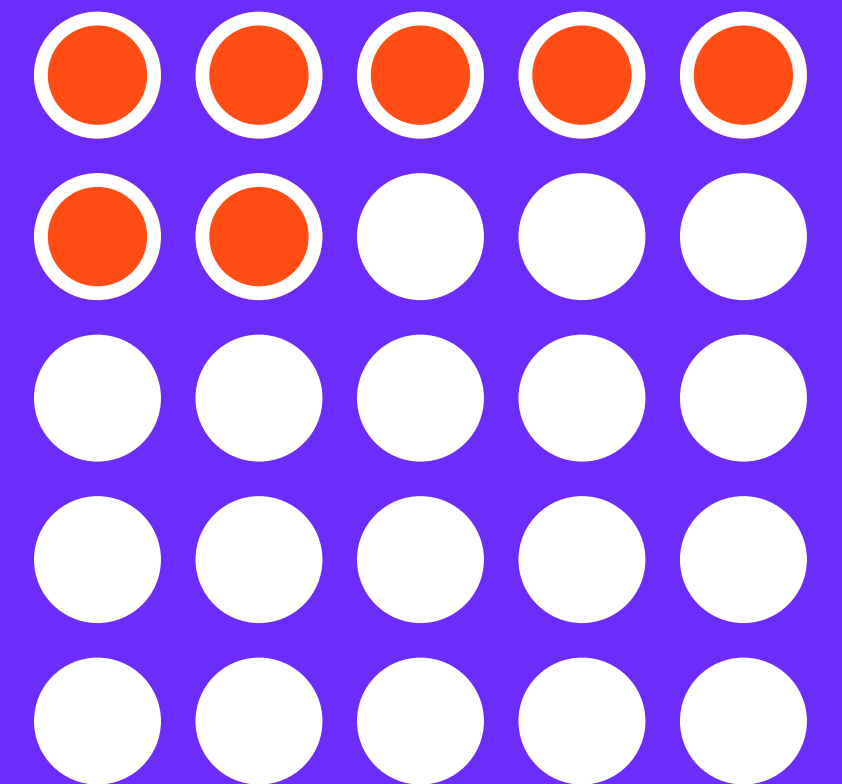
20x

Increase in revenues as a result of client base growth and diversified revenue streams.



We're looking for investors to join us in building the next fintech decacorn. Since you're reading this we think **you are one of them.**

WE ARE RAISING €25M.





- **Research & Development**
€5M – 20%
- **Marketing**
€6.25M – 25%
- **Operating Capital**
€12.5M – 50%
- **Licensing & Legal**
€1.25M – 5%



Get in touch!

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 [@kevinmurcko](https://twitter.com/kevinmurcko)

